

JOBS THAT MATTER

Key Messaging and Campaign Assets

Family Services
Disability Support

Search  **jobs that matter**

Child protection
Family Violence Support



Contents

Introduction 3

What you can do to help 4

Messaging 5

Video Files 6

Audio File 8

Social Media Posts 9

Posters. 10



Introduction

Jobs that matter is a workforce recruitment campaign that raises awareness of the community services sector, highlights the range of roles available and showcases the positive difference people working in the sector make to the lives of Victorians every single day.

There are jobs available right now supporting families fleeing violence, people with disability, those experiencing homelessness, and children who need care and support

The Victorian Government has partnered with community services organisations to help recruit the right people for the thousands of jobs available across the sector.



What you can do to help

As a stakeholder with important connections across Victoria's community services sector we ask for your support in sharing the information in this pack through your networks.

This pack includes links to audio and video files, social media posts, and a poster for you to share.

You can also direct people to the Jobs that matter website at jobsthatmatter.vic.gov.au.

We thank you in advance.

Make a difference. Visit jobsthatmatter.vic.gov.au.



Messaging

- Make a difference. Do a job that matters.
- There are thousands of jobs available in the community services sector where you can make a difference.
- Right now, there Victorians who need extra care and support - families experiencing violence, people with disability, those experiencing homelessness, and children who need care and support.
- There are jobs available for people entering the workforce for the first time, career changers, experienced practitioners, and for Aboriginal, culturally, and linguistically diverse and regional Victorians.
- The community services sector has a broad range of jobs available in social housing, child protection, prevention of family violence, child and family services, and disability support services.
- Victoria's community services sector is comprised of thousands of organisations. It is one of the biggest and fastest growing workforces in our state.



Jobs that matter – Supporting families

Family Violence - 30 second TVC



Right now, there are Victorians who need you... Families fleeing violence, people experiencing homelessness and children who need care and support.

The Victorian Government is investing in thousands of community sector jobs where you can make a difference.

Do a job that matters.

Authorised by the Victorian Government, Melbourne.

Family Violence - 15 second TVC



The Victorian Government Is investing in thousands of community services jobs where you can make a difference.

Do a job that matters.

Authorised by the Victorian Government, Melbourne.

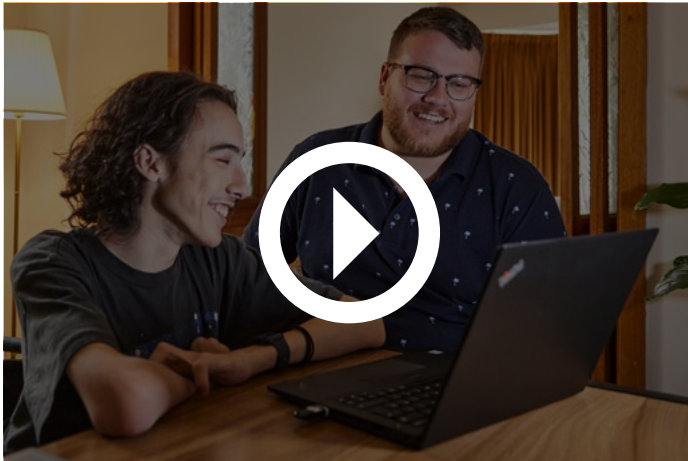
Family Violence - 6 second TVC



Make a difference. Do a job that matters

Jobs that matter – Disability support

Disability - 30 second TVC

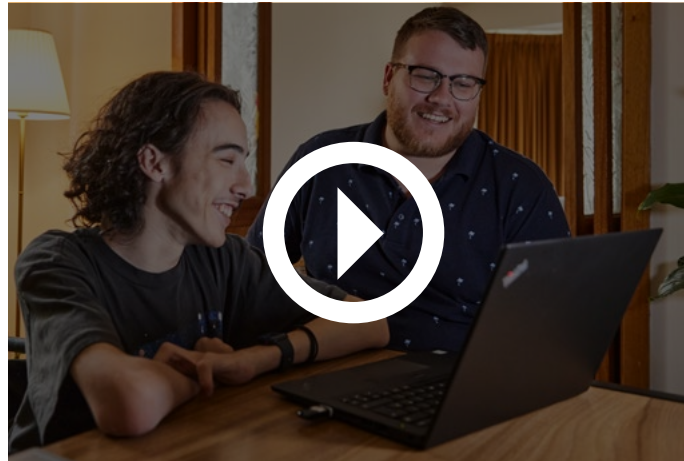


The Victorian Government is investing in thousands of community services jobs, where you can make a difference.

Do a job that matters.

Authorised by the Victorian Government, Melbourne.

Disability - 15 second TVC

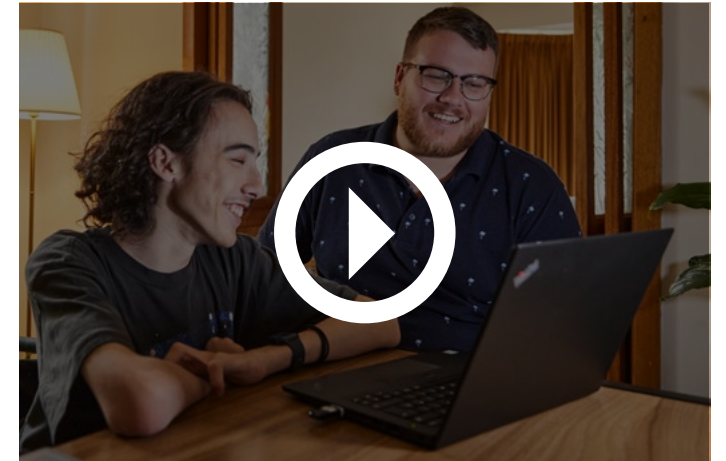


The Victorian Government is investing in thousands of community services jobs, where you can make a difference.

Do a job that matters.

Authorised by the Victorian Government, Melbourne.

Disability - 6 second TVC



Make a difference. Do a job that matters

Audio File

Jobs That Matter - 30 second radio



PLAY AUDIO

Right now, there are thousands of Victorians who need you.

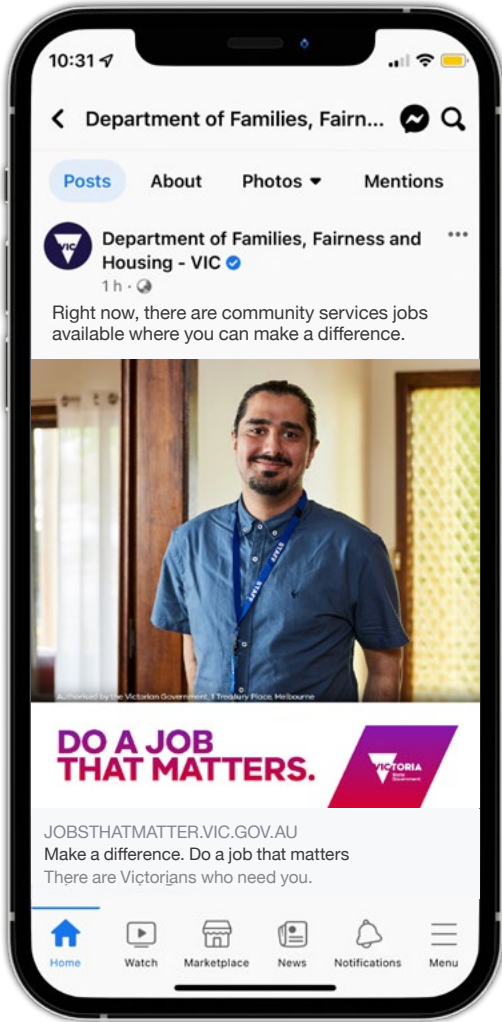
People who have a disability, families fleeing violence, those experiencing homelessness, and children and families who need care and support.

And if these people matter to you, the Victorian Government is investing in thousands of jobs where you can step up and make a difference

*Do a job that matters.
Visit jobsthatmatter.vic.gov.au*

Authorised by the Victorian Government, Melbourne.

Social Media Posts



Community Services



*Studying or planning your career?
There are community services jobs
available where you can make a
real difference.*

ALT - There are community
services jobs available where you
can make a difference for children,
young people and families.

[Link to be supplied](#)

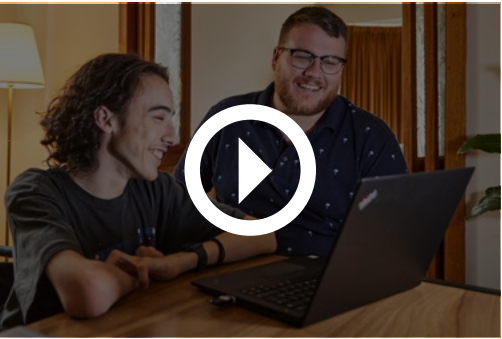
Housing and Homelessness



*Right now, there are jobs available in
the housing and homelessness sector
where you can make a difference.*

Click here to download
social media files

Disability 15sec Video



*Right now, there are community
services jobs available where you can
make a difference.*



Social Media Posts

Family Violence



Right now, there are family violence jobs available where you can make a difference.

Disability



Right now, there are jobs available in the disability sector where you can make a difference.

Child Protection



Right now, there are child protection jobs available where you can make a difference.

Family Violence 15sec Video




Right now, there are community services jobs available where you can make a difference.


[Link to be supplied](#)

Click here to download social media files



Poster





Child protection
Family Violence Support
Search  **jobs that matter**
Children & Families
Housing & Homelessness


**MAKE A
DIFFERENCE.
DO A JOB
THAT MATTERS.**

Right now, there are community services jobs available where you can make a difference.

Visit jobsthatmatter.vic.gov.au

Authorised by the Victorian Government, 1 Treasury Place, Melbourne




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Click here to download artwork files

Link to be supplied



For more information visit
jobsthatmatter.vic.gov.au

